



# APAAC 2023

## PRIVACY POLICY

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Daegu Convention & Visitors Bureau (hereinafter referred to as “DCVB”) is the organizer of the Asia Pacific Anti-Aging Conference (hereinafter referred to as “APAAC”). In accordance with the Personal Information Protection Act, DCVB has established and published this privacy policy in order to protect personal data and handle related issues. DCVB shall be hereinafter referred to as “APAAC”.

APAAC reserves the right to modify, suspend, add to or delete certain terms of this privacy policy terms in its sole discretion. In such cases, APAAC will post the relevant information on the official website and indicate the date of revision.

### PURPOSE OF COLLECTION AND USE OF PERSONAL DATA

APAAC collects information solely for the purpose of providing services to attendees, process transactions, to contact attendees, send company news, updates and other APAAC related information via our mailing list, to facilitate registration, announce results regarding matters such as abstraction submission, and provide technical support. Any other personal data that we may collect which is not described in this privacy policy will only be collected and used in accordance with the principles.

APAAC may use your non-personally identifiable information to create traffic statistics for the official website, improve customer service and personalize user experience.

Registered attendees may be asked to provide personal information for creating an account and creating a profile and setting a password. APAAC may send service-related messages to attendees such as announcements, alerts, confirmations, and surveys, in which attendees can control which messages they choose to receive via the unsubscribe link in the emails. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such information is used to develop future email campaigns and supply the user with more relevant content.

### SHARING INFORMATION WITH THIRD PARTIES

APAAC does not sell, release, or share its attendee lists to third parties. Data may be shared with trusted partners to help perform statistical analysis. All such third parties are prohibited from using the attendee’s personal information except to provide these services to APAAC. They are also required to maintain the confidentiality of the personal data.

APAAC may disclose your personal data without notice, if required to do so by law or in the good faith belief that such action is necessary. Such actions include conforming to the edicts of the law and/or protect and defend the rights or property of APAA and/or protect the attendees of APAAC or the public.



## **AUTOMATICALLY COLLECTED INFORMATION**

Information such as the computer hardware and software may be automatically collected by APAAC. Such information includes the IP address, browser type, domain names, access times and referring website addresses. The information is used for operating services and providing general statistics regarding use of the official conference website.

## **RETENTION**

APAAC may store the personal data of attendees until the attendee cancels and/or requests for de-registration and/or for as long as the account is active. In cases of cancellation or de-registration, the specific data will be permanently deleted from our database, ensuring that the use of such information for any purposes is no longer possible. However, APAAC may use the personal data to the extent necessary to comply with our legal obligations, resolve disputes, enforce agreements, and as otherwise described in this policy.

## **SECURITY MANAGEMENT**

APAAC secures the personal data from unauthorized access, use, or disclosure. When personal information (such as a credit card number) is transmitted to other websites, the information is protected through the use of encryption such as the Secure Sockets Layer (SSL) protocol.

Although APAAC strives to take appropriate security measures to protect against unauthorized access, unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. However APAAC will post a notice on the website if such security breach occurs.

Attendees are responsible for securing their account details and passwords. Under no circumstances must attendees ever disclose their password. In order to ensure that personal data is not divulged to others, attendees must pay particular attention to this matter.

## **CHANGES AND UPDATES**

APAAC reserves the right to change, remove, add or modify the terms and conditions in its discretion. In such cases, the Secretariat will post the relevant information on the official website and indicate the date of revision.

## **CONTACT INFORMATION**

For any concerns or suggestions regarding the privacy policy and the management of your personal data, please do not hesitate to contact at:

Email Address: [apantiaging@gmail.com](mailto:apantiaging@gmail.com)